WHITKO WILDCATS · 2026-27 SEASON

# WHITKO CATS BASKETBALL LIVE

Featured home games streamed live and free on the Whitko YouTube channel. Your business, front and center.

**OUR LADY CATS**

**25-2**
last season, a Class 2A Semi-State team

**2×**
back-to-back regional champions

**THE BROADCAST**

**10**
featured games, multi-camera, live play-by-play

## PRESENTING SPONSOR

1 available

**$15,000 / season**

- "Whitko Cats Basketball presented by…" open and close, every game
- Your logo on the live scorebug, all game long
- Halftime show sponsor
- Logo on every YouTube thumbnail
- Two 30-second reads per game
- Top billing on the postgame sponsor thank-you graphic, every game
- Includes 1 × :30 second commercial

## MARQUEE GAME

2 available

**$5,000 / game**

- Own one of the season's biggest nights
- "Tonight's game brought to you by…" billboard
- Pregame segment and Player of the Game
- 60-second halftime spotlight on your business
- Two 30-second reads and final score card
- Gameday social post and tagged highlight clips

## GAME TITLE

8 available

**$2,500 / game**

- "Tonight's game brought to you by…" billboard
- Player of the Game
- Final score card
- One 30-second read
- Gameday social post

## COMMUNITY SUPPORTER

10 available

**$750 / season**

- Logo on the sponsor roll, all 10 games
- One 15-second read every game
- Mention in the Whitko community calendar segment

**Proceeds benefit Whitko Extracurricular Activities.**

**No commercial? No problem.** Professional :30 commercial production is available for an additional fee, shot and edited by the same broadcast crew bringing you the games. Then it's yours to use on social media, your website and beyond.

Contact
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2026-27

## SEASON FEATURE PARTNERS

Own one recurring feature for all 10 streamed games. Exclusive, one sponsor each, and available on its own or added to any tier.

**Three-Point Tracker** — $2,500
Every Whitko Cat's three, brought to you by…

**Quarter-End Scores** — $2,000
All four score cards, every game

**Starting Lineups** — $1,500
Both teams' starters, every tip-off

**Fan of the Game** — $750
Student section and crowd cam

**Instant Replay** — $2,000
Your logo on every replay wipe

**Crunch Time** — $1,500
The final two minutes, presented by…

**Keys to the Game** — $1,000
Pregame breakdown graphic

**Whitko Cats Trivia** — $750
Program history question each break

## STREAMED GAMES & GAME SPONSORSHIPS

| DATE | OPPONENT | TIP | SPONSORSHIP |
|---|---|---|---|
| Tue, Nov 17 | Peru | 7:45 pm | Game Title · $2,500 |
| Tue, Dec 1 | Northwestern | 7:45 pm | Game Title · $2,500 |
| Thu, Dec 3 | **Bishop Luers** · Sectional rematch | 7:30 pm | **Marquee · $5,000** |
| Sat, Dec 19 | Lewis Cass | 7:30 pm | Game Title · $2,500 |
| Tue, Dec 22 | Tippecanoe Valley | 7:30 pm | Game Title · $2,500 |
| Fri, Jan 8 | Rochester · BOYS | 7:45 pm | Game Title · $2,500 |
| Tue, Jan 19 | Fort Wayne Wayne | 7:30 pm | Game Title · $2,500 |
| Fri, Jan 22 | Northfield · BOYS | 7:45 pm | Game Title · $2,500 |
| Thu, Jan 28 | **Wawasee** · Girls' home finale | 7:30 pm | **Marquee · $5,000** |
| Tue, Feb 9 | Central Noble · BOYS | 7:30 pm | Game Title · $2,500 |

Girls' varsity unless marked Boys. Times and dates subject to change. Game title sponsors are assigned first come, first served.

**Every sponsor** is featured on our full-screen "Thank You to Our Sponsors" graphic at the end of each game they sponsor, right before the closing rollout.

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