

February

2025

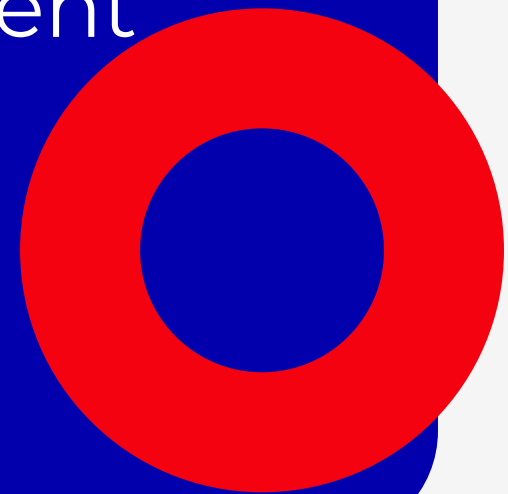
Whitko Jr. Sr. High School

Athletic Framework



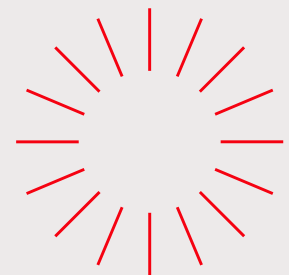
Goals

- 01** Character Development & Personal Growth
- 02** Program Growth & Engagement
- 03** Community Involvement & Partnership
- 04** Academic & Athletic Development
- 05** Coach Development & Training



Mission

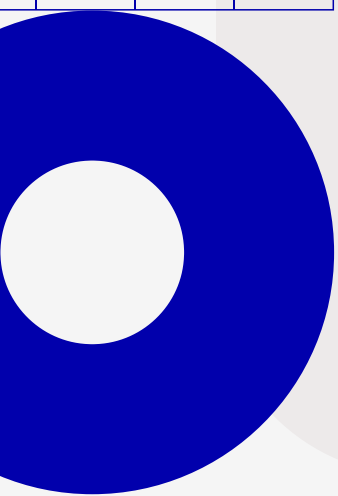
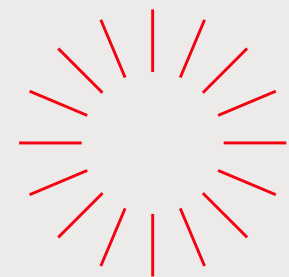
Our mission is to foster a culture of P.R.I.D.E.—**Passion, Respect, Initiative, Discipline,** and **Effort.** Through competitive athletics, we inspire student-athletes to pursue excellence with **Passion,** demonstrate **Respect** for teammates, opponents, and the game, take **Initiative** in their growth and leadership, uphold **Discipline** in their training and character, and give maximum **Effort** in all they do. Our program is dedicated to developing well-rounded individuals who embody sportsmanship, teamwork, and perseverance, preparing them for success in athletics, academics, and life.



Vision



Whitko Community Schools is committed to offering a premier athletic program that empowers students to become leaders in both sports and life. By nurturing the whole student—athletically, academically, and socially—we seek to build systems that reflect the core values of our school and serves as a pillar for the community.



Action Steps

01

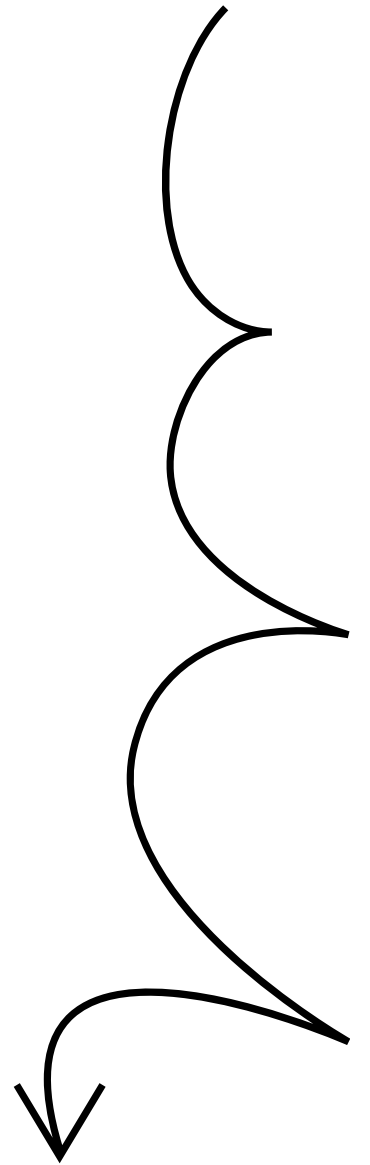
Character Integration
into Coaching

03

Mentorship Program

02

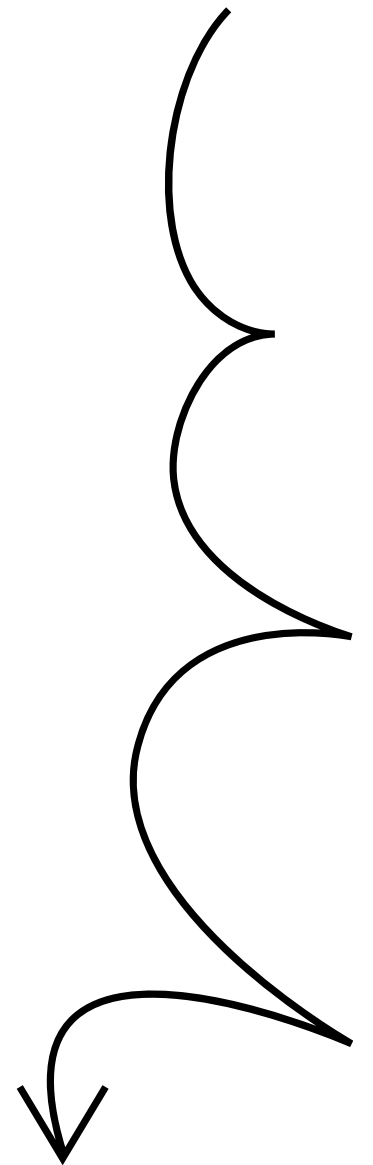
Character Awards



Action Steps

- 01 Two-sport participation
- 02 Cross-sport training programs
 - Stength & Conditioning
- 03 Inclusive Program Design
- 04 Positive Incentives

- 05 Engagement of non-athletes
- 06 Marketing
- 07 Nutrition Education
- 08 Broadcasting



Action Steps

01

Community Service
Projects

02

Sports Clinics for Youth

03

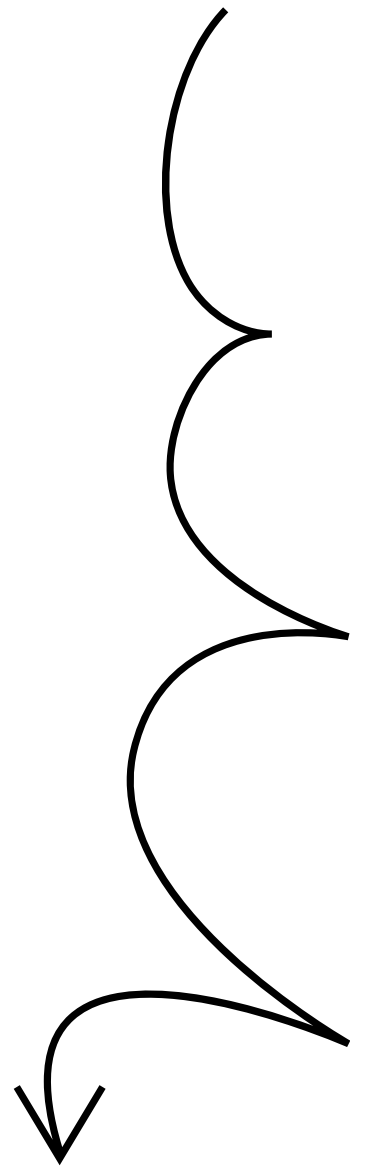
Fundraising for
Community Causes

04

Community
Appreciation Events

05

Partnerships with Local
Businesses



Action Steps

01

Study Hall & Academic Support

- grades communicated with head coach

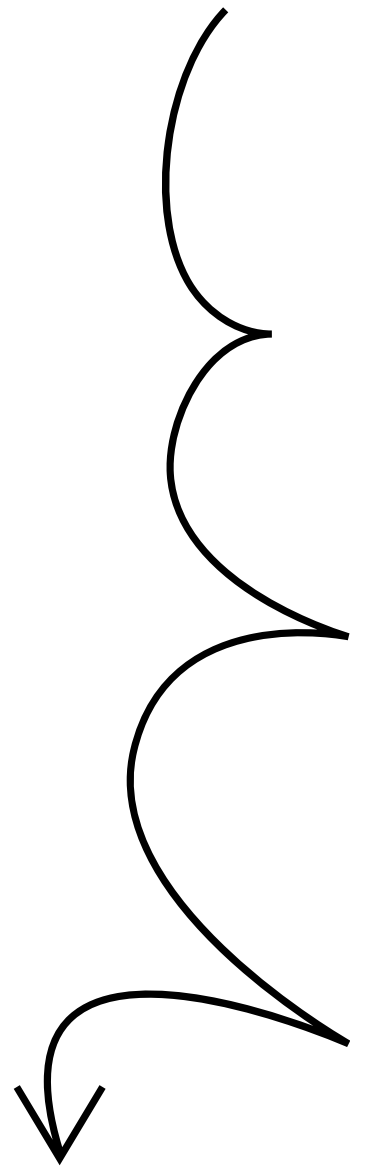
02

Academic Achievement Recognition

03

Parent & Teacher Involvement

- communication between coaches, & parents



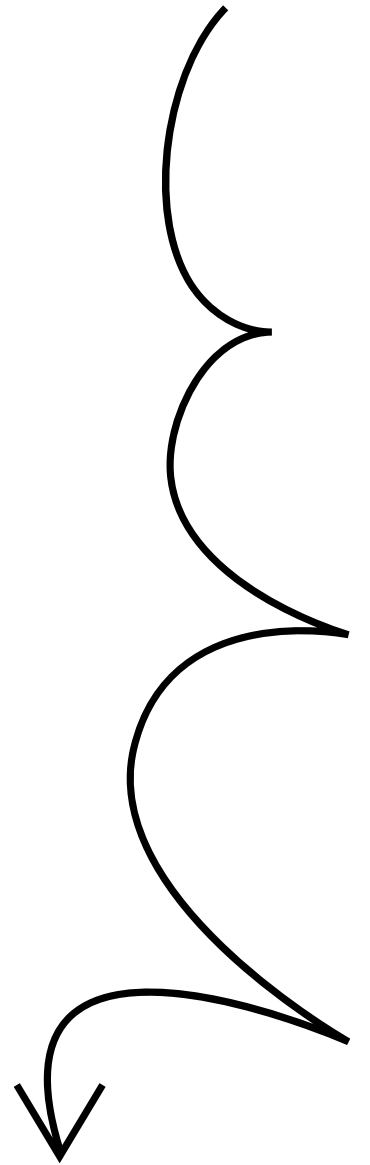
Action Steps

01

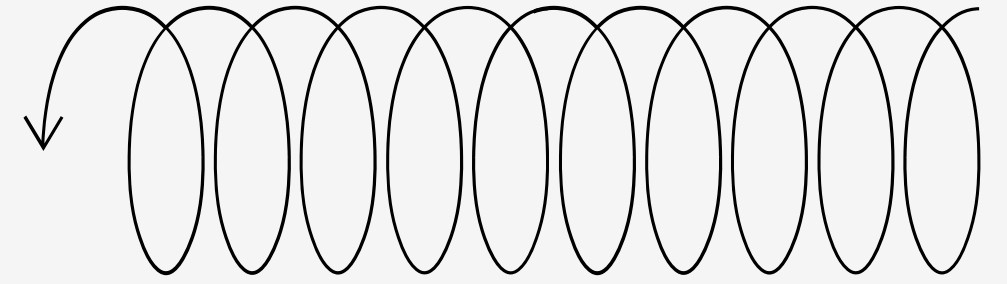
Professional
Development for coaches

02

Coach Evaluations



Timeline



01

**Planning
January -May 2025**

02

**Program Launch
June-August 2025**

03

**Expansion
25-26 school year**

04

**Evaluation
June-August 2026**